



Capabilities Statement

Abbott Media Productions is a quality oriented provider of marketing, consulting, and media management. We excel at serving the government, defense contractors, and commercial organizations with our proven work history.

Our mission is to provide our customers with highly creative and effective digital media services that help them to attain communication goals. We achieve this through the production of timely and effective media content. Abbott Media is founded on good-faith, long-term working relationships on which our customers can depend.

Government Codes

DUNS: 859466711

CAGE: 7F4H3

NAICS Codes

51 - Information

- 512110
- 512191
- 512199
- 512240

54 - Professional, Scientific and Technical

- 541430
- 541613
- 541922

Core Competencies

- | | |
|---------------------|--------------------------|
| Video Production | Logo Animation |
| Video Effects | Interactive Applications |
| Character Animation | Web/Mobile Content |
| Product Animation | Storyboarding |
| Motion Graphics | Script/Copywriting |



Past Performance



U.S. Department of Transportation
Federal Highway Administration

Contract Dates:	2012 - Present
Scope of Work:	Educational Videos
Agency:	FHWA – CPM TST
Contract Amount:	In excess of \$500,000
Contact:	Rob Elliot
Contact Phone:	404.562.3941

Differentiators

- VOSB
- In-house render farm
- Timely delivery
- Completion within budget