



dba Abbott Animation



Capabilities Statement

Abbott Media Productions is a quality-oriented provider of animation services and 3D interactive applications, specializing in incident recreation, product animation and motion graphics. We excel at serving the government, defense contractors, and commercial organizations with our proven work history.

Our mission is to provide our customers with highly creative and effective digital media services that help them to attain communication goals. We achieve this through the production of timely and effective media content. Abbott Media is founded on good-faith, long-term working relationships on which our customers can depend.

Government Codes

GSA: 47QRAA22D006C
UEI: FVVFGFWRBH96
CAGE: 7F4H3
NAICS: 512110, 512191, 512199, 512240, 541430, 541613, 541922

Core Competencies

3D Animation	Interactive Applications
2D Animation	Web/Mobile Content
Character Animation	Logo Animation
Product Animation	Storyboarding
Motion Graphics	Script/Copywriting
Visual Effects	Video Production

Differentiators

Certified Veteran-Owned Small Business
In-house render farm
Timely delivery
Completion within budget
Master of Biomedical Visualization on staff



Past Performance Sample



Contract Dates:	2017 - Present
Scope of Work:	Incident Recreations
Agency:	U.S. Chemical Safety Board
Contract Amount:	In excess of \$800,000
Contact:	Hillary Cohen
Contact Phone:	202.446.8094



U.S. Department of Transportation
Federal Highway Administration

Contract Dates:	2012 - 2019
Scope of Work:	Educational Videos
Agency:	FHWA – CPM TST
Contract Amount:	In excess of \$500,000
Contact:	Rob Elliot
Contact Phone:	404.562.3941