



### Capabilities Statement

Abbott Media Productions is a quality oriented provider of animation services and 3D interactive applications, specializing in incident recreation, product animation and motion graphics. We excel at serving the government, defense contractors, and commercial organizations with our proven work history.

Our mission is to provide our customers with highly creative and effective digital media services that help them to attain communication goals. We achieve this through the production of timely and effective media content. Abbott Media is founded on good-faith, long-term working relationships on which our customers can depend.

### Government Codes

**DUNS:** 859466711  
**CAGE:** 7F4H3  
**NAICS:** 512110, 512191, 512199, 512240, 541430, 541613, 541922

### Core Competencies

- |                     |                          |
|---------------------|--------------------------|
| 3D Animation        | Interactive Applications |
| 2D Animation        | Web/Mobile Content       |
| Character Animation | Logo Animation           |
| Product Animation   | Storyboarding            |
| Motion Graphics     | Script/Copywriting       |
| Visual Effects      | Video Production         |

### Differentiators

- Certified Veteran-Owned Small Business
- In-house render farm
- Timely delivery
- Completion within budget
- Master of Biomedical Visualization on staff



Past Performance Sample



**Contract Dates:** 2017 - Present  
**Scope of Work:** Incident Recreations  
**Agency:** U.S. Chemical Safety Board  
**Contract Amount:** In excess of \$800,000  
**Contact:** Hillary Cohen  
**Contact Phone:** 202.446.8094



U.S. Department of Transportation  
**Federal Highway Administration**

**Contract Dates:** 2012 - 2019  
**Scope of Work:** Educational Videos  
**Agency:** FHWA – CPM TST  
**Contract Amount:** In excess of \$500,000  
**Contact:** Rob Elliot  
**Contact Phone:** 404.562.3941